

2018-19 Club Public Image Award

Please complete and respond by March 31, 2019

Please contact Awards Chair PDG CarolAnn Jeronimo at ag4ri7640@yahoo.com with any questions and to submit supporting documentation



1. Club

2. General Public Image Information

Check all that apply.

- Club website
- Club website is updated weekly
- Printed bulletin
- Electronic bulletin
- Bulletin is posted to club website
- Our club has a Public Image Chair

3. Our club website address is:

4. Social Media

Check all that apply.

- Facebook
- Twitter
- Instagram
- Other: _____

5. Here are the links to our Social Media Pages

6. The proof is in the numbers... Please share the number of followers to your social media pages in 2018 vs. 2017

7. Our club rocks Social Media & this is how we did it and evidence to support it ... (1000 character max)

Rotary Branding



8. Our club has changed our logo to reflect Rotary's new branding guidelines

Mark only one oval.

- Yes
 No

9. Our club uses the annual theme "Be The Inspiration" in marketing materials

Mark only one oval.

- Yes
 No

10. Our club has used Rotary's Brand Center

Mark only one oval.

- Yes
 No

11. Our club has used Rotary's People of Action campaign in our market material.



Mark only one oval.

- Yes
 No

12. To support the above Public Image efforts, please attach links to ad copy or send an attachment to ag4ri7640@yahoo.com with your club name

STOP the Presses....

13. Describe a Public Image campaign that your club has developed and executed this year (1000 character max). Attach a link or email an attachment with your club name to ag4ri7640@yahoo.com

Show Time....

14. Attach a link to support one of your major Public Image projects or email an attachment to ag4ri7640@yahoo.com

Public Image recap

15. Describe how your club has used your Public Image campaign to drive membership and/or successful projects (1000 character max)

Club President Certification

16. President Name

17. President Email

18. President Phone Number
