

# Rotary



**Newsletter #3**  
**October**

## THE FLAMINGO FLYER

### IN THIS ISSUE:

- DG RICH TURNBULL
- CALL TO ACTION PUBLIC IMAGE CITATION
- VIBRANT CLUB SEMINAR
- MINGO AWARD

### Calling all Public Relations Chairs

Is your club registered for the Zone Public Image Citation? Do it soon! The Deadline of September 30th is approaching fast. Please register your club for the 2020-21 Public Image Citation at: [www.rotaryshares.org/july2020](http://www.rotaryshares.org/july2020)

# Rotary



## Public Image

Zone 34 Home Page: [www.rotaryshares.org](http://www.rotaryshares.org)

Citation Details: [www.rotaryshares.org/z34citation](http://www.rotaryshares.org/z34citation)

Archived webinars: [www.rotaryshares.org/pastwebinar](http://www.rotaryshares.org/pastwebinar)

The Zone Public Image teams vision is to help Rotary clubs develop sustainable public image strategies and processes that become a part of club operations, and are used to support club membership and Foundation goals.

GO ROTARY DISTRICT 6970!

### Front & Center

We need your club information so that we can post club activities and fundraiser information on the DACdb calendar, and see it advertised on the District's webpage!

# THE 6970 FLAMINGO FLYER

Rotary International  
Theme for October

**ECONOMIC  
AND  
COMMUNITY  
DEVELOPMENT**



## A Message from DG Rich

Greeting Rotarian Flamingos!

Welcome to October, where we celebrate and emphasize Economic and Community Development! Oh, and my birthday! Yes, for the entire month this year Marie –haha!!

There's a lot going on, let me share a list from a District viewpoint:

- Public Image is one of the three major focus efforts for our District in general and specifically for our Vibrant Club Seminar October 24th - Please plan to attend!
- Details for the Public Image Citation are a part of this newsletter; please take advantage of this on-going training to improve membership and Foundation efforts.
- Congratulations to the Rotary Wheel winners for September, who responded the fastest. Two winners? Yep, the rules were unclear (and the newsletter had a wrong total), so 4-Way Test prevails. See the winners and better instructions below!
- Remember to report meal numbers from any food initiative, to our 10-Million Meals Champion Mary Jo Jackson at [mary.jo.jackson@outlook.com](mailto:mary.jo.jackson@outlook.com). Estimates are fine!
- Learn more about our new 'Mingo Award program, designed to encourage and support Rotary engagement in our clubs – overview in this newsletter and final details soon!

# THE 6970 FLAMINGO FLYER

- Second call for District Governor nominations has been made. Please consider who might best serve and lead our fine District for Rotary Year 2023-24.



<https://www.rizones33-34.org/feed10million/>

Finally, two gentle reminders: There is light at the end of the Election tunnel! Let's commit to keeping our politics out of Rotary, and remember to be kind, even if we disagree! Also, let's continue to use best practices during this ongoing viral outbreak: Wash Up - Back Up - Mask Up! Stay safe and follow CDC and health official's guidance, please.

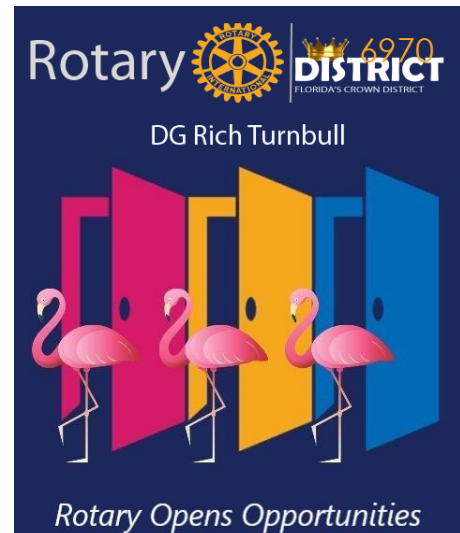
District leaders are here for you if you need help or guidance, feel free to reach out to any of us!

YIRS,  
DG Rich

Zone 33/34's initiative is to Feed 10 Million! As the world premier Volunteer Service Organization, we will once again focus on supporting and caring for our neighbors by feeding at least 10 Million Meals during the upcoming Rotary year. If your District, or Club is participating in a food service related service project. Please Log Your Meals so your numbers can be counted.



**Lady Flamingo News**  
**Go to District 6970 Facebook page and checkout the Lady Flamingo interviews!**  
**New Interviews. with Carolyn Mudgette and DGE Rich Cooper Interview Coming up Soon!!!**





# THE 6970 FLAMINGO FLYER

## Rotary Public Image

Please like us on Social Media

[YouTube District 6970](#)

[Facebook District 6970](#)

[Twitter District 6970](#)

[Instagram District 6970](#)



## Speaker Spotlight

Click here for  
[District 6970-Speakers Bureau](#)



## Where is DG Rich?

**Rotary Club of  
St Augustine Beach**




# THE 6970 FLAMINGO FLYER

## IMPORTANT DATES & INFORMATION

### 2nd Call for DG Nominations (Wine 'em, Dine 'em, Lock 'em In!!)

District Governor Nominations for the 2023-24 Rotary year are now open, please send nominations to PDG Ken Baker [kenbaker@wnglp.com](mailto:kenbaker@wnglp.com) by October 31, 2020. Click here for District Governor requirements



**Rotary District 6970**

*Vibrant Club Seminar!*

October 24, 2020  
9:00am to 1:00pm

SEE LAST PAGE  
OF NEWSLETTER  
FOR DETAILS  
AND

*Attend  
Seminar to  
Earn Points  
for the 6970*



*Infinite Possibilities*

SERIES 1: WOMEN IN ROTARY

We Are Rotary

Oct 20 @ 1:00 Special Guest



# THE 6970 FLAMINGO FLYER

## NEW 2020-21 Rotary District 6970 Mingo Award

Below are examples of some of the activities that would qualify you for the award - more details coming soon.

- Attend Vibrant Club Seminar on October 24th
- Post or Submit a Service Activity to the District Facebook Page
- Attend one or more of the Infinite Possibility sessions
- Participate in a Club, District, or Rotary International Service Project
- Participate in a Club Fundraiser
- Register for District Training Assembly
- Register for District Conference
- Rotary Leadership Institute Training 2020-21
- Visit another clubs meeting or fundraiser
- Sponsor a new member
- Be a District Leader or Committee member 2020-21
- Be a Paul Harris Sustaining or Society Member
- Benefactor or Bequest Society Member
- Help with Interact, Rotaract, Early Act
- Interview or Agree to host Youth Exchange student for next year



## Where is the Rotary Logo?

Last month we asked you to count the Rotary logos in the newsletter but we neglected to setup ground rules thus, to be fair, we had two winners last month:

- **Ryan Thompson of Gainesville**
- **Steve Ramsey of San Marco Downtown**

Both winners will receive a Paul Harris Fellow upgrade soon.



This month lets do the same but with guidelines:

- Count the Rotary Wheels 1st correct answer wins
- Wheel must be clearly visible
- Just because you know it is there it does not count
- Wheels must be at least 50% visible (Marie is arbiter)
- Must email [marie.rotary6970.org](mailto:marie.rotary6970.org) (**not Rich**) with guess
- Winners announced in next month's newsletter





Rotary Opens Opportunities

## Vibrant Club Seminar October 24, 2020

8:45	Zoom Doors Open		
9:00	Plenary I - Welcome / Pledge / Inspirational Moment		
9:05	Rules of the Road		
9:10	<b>Inspirational Speaker TBA</b>		
9:25	Rotary Citation		
9:30	EREY Awards		
9:35	Top 3 Rotary International Awards For Outstanding Individuals in District 6970		
9:40	Break to Breakouts		
	Breakout1	Breakout2	Breakout3
9:45	Public Image 1	Foundation 1	Membership 1
10:25	Stretch your legs - Change Tracks if needed		
10:30	Public Image 2	Foundation 2	Membership 2
11:10	Break to Plenary II		
11:15	<b>End Polio Now Chair Michael McGovern</b>		
11:45	Stretch your legs - Switch to Plenary Track		
11:50	Membership Awards		
12:05	Foundation Awards		
12:20	Area of Focus Awards		
12:30	Al Watson Award		
12:35	Brent Williams "Spirit of Rotary" Award		
12:40	Closing remarks		

